

## <u>Okia</u>

## Okia's HDA patents in Japan and Australia

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Okia Optical Co., Ltd. (Okia), the innovative Hong Kong-based eyewear company, is pleased to announce that patents for its revolutionary HDA (High Definition Acetate) Technology have recently been granted in Japan and allowed in Australia, in addition to its existing HDA patents in Hong Kong, China and Italy. The granted Japan patent and allowed Australian patent represent significant recognition of Okia's ongoing commitment to innovation and creativity and its outstanding contribution to technological advances in the eyewear industry. Moreover, Okia has also applied patent protection for the HDA Technology in different countries and regions, and some will be granted to Okia very soon. Okia's HDA Technology allows the transformation of textures and colours into crisp high definition images, opening new incredible opportunities for various eyewear designs. Furthermore, the HDA Technology can be combined with Okia's unique BMT technology, that marks another advance in overcoming rules and limitations that restrict creativity. The BMT technology, indeed, allows ultra-sharp cutting for all patterns giving them a strong metallic touch and making the realization

of any imaginable pattern possible. The BMT technology can perfectly match with the HDA pattern: the main graphic elements are clearly defined due to the elegant colour-blocking.

Okia is dedicated to protecting its customers' interests and to assuring them that Okia products are genuine, as well as to protecting Okia's own rights and interests in its groundbreaking technological advances. One of Okia's missions is to create novel technologies to serve our customers with innovative products and most caring services. Accordingly to this mission, Okia has applied for, and been granted, numerous patents

worldwide on the HDA Technology and other Okia's inventions. Furthermore, **it is extremely important for Okia to protect the intellectual property rights of its products** and to deter any infringement of these rights, including taking legal actions when necessary.





